

Medical Staff Leadership 2010

A Four-Part Audioconference Series

Credentialing, informal remediation, procedural due process, impaired and disruptive physician behavior, committee processes and procedures, on call and EMTALA challenges, these are just the tip of the iceberg when it comes to day-to-day medical staff challenges. Today's medical staffs and the professionals who support medical staff functions are facing a multitude of complex issues, many of which present challenging questions to those involved without access to immediate solutions. Medical Staff Leadership 2010 is an educational program designed to address current challenges facing medical staff leadership and their support staff. Each session will present workable solutions for challenging circumstances. The series is designed to cover not only the hottest issues facing medical staffs, but also to address current issues in credentialing, corrective action and fair hearing processes. Approximately two weeks prior to each session, participants will be asked to submit questions to MSQuestions@bricker.com pertaining to the topic to be addressed. Speakers will then review all questions and address the most frequently asked questions as part of each presentation. Participants in this series will become better resources to medical staff, administration, and governing body leadership to assist in addressing and resolving these challenging ongoing and new issues.

OHA Telephone Briefings

These telephone briefings are designed to deliver to participants the timeliest information on a wide range of health care related topics. Phone briefings provide an important mechanism for multiple representation from organizations to participate simultaneously at a fraction of the cost of single location seminars.

KEY TOPICS

Upon completion of the series, participants should be able to:

- Describe common issues in credentialing and privileging
- Discuss informal remediation and formal corrective actions in dealing with troublesome credentialing (quality and behavior) issues
- Compare and contrast methods to resolve problem areas as they arise throughout the corrective action process
- Identify and resolve fair hearing issues as they arise throughout the fair hearing process

TARGET AUDIENCE

Existing, new and emerging physician medical staff leaders, medical staff services professionals, their CEOs and their VPMA's and Chief Medical Officers. This series is designed to give leaders the tools to better manage and fine tune essential skills and act with confidence to make medical staff more effective and productive.

SESSIONS

Jan 19 – Upfront Credentialing: Policies and Practices

Jan 26 – Corrective Action: Options and Solutions

Feb 2 – Effectively Managing the Hearing Process

Feb 9 – Hot Topics: What to Expect in 2010 - **No CME will be available for Hot Topic program.**

All sessions are scheduled from 12:00 – 1:30 p.m. Eastern Time. Log-in begins at 11:45 a.m.

REGISTRATION

Registration fees for **OHA members** are: **\$195 per single session or \$715 for all four sessions.**

The **non-member** fees are: **\$295 per session or \$1,115 for all four sessions.**

Prices are per phone line occupied. Additional phone lines will be billed accordingly.

CONTINUING EDUCATION

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of The Doctors Company and the Ohio Hospital Association (OHA). The Doctors Company is accredited by the ACCME to sponsor continuing medical education for physicians.

The Doctors Company designates this educational activity for a maximum of 1.5 *AMA PRA Category 1 Credit(s)*[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

No CME will be available for the Feb. 9th Hot Topic program.

CANCELLATIONS

A refund of registration fees will be made to those registrants notifying OHA of cancellation three working days prior to program date. A \$40 processing fee will be assessed against each refund. No refunds will be made after that date.

FACULTY

Catherine Ballard is a partner in the Bricker & Eckler LLP health care department with a practice focusing on the day-to-day operations of a variety of health care facilities as well as those facilities' dealings with administrative agencies and court proceedings. Her primary area of practice is working with medical staff, hospital leadership and related hospital personnel in the areas of medical staff governing documents, credentialing, quality assessment/improvement, peer review, and accreditation issues. Ballard is also a principal and senior consultant for Bricker and Eckler's affiliated health care consulting company, The Quality Management Consulting Group, Ltd. (QMCG), which provides consulting services in quality management, medical staff, peer review issues and HIPAA privacy, as well as health facility billing audits.

Barbara Harbor Evert, MD is vice president and chief medical officer at Upper Valley Medical Center (UVMC) in Troy, Ohio. UVMC, part of Premier Health Partners, is a community hospital in west central Ohio serving Miami County and surrounding areas and voted one of Dayton, Ohio's Best Places to Work for the past five years. UVMC has been a national award winner for quality initiatives with VHA and in 2009, scored in the 95th percentile of all hospitals participating in The Press Ganey Physician Satisfaction Survey. Evert received her BS in pre-medicine from the University of Dayton *summa cum laude*, MD from Medical University of Ohio (Toledo) and completed a residency in family medicine at Riverside Methodist Hospital (OhioHealth) in Columbus, OH. She is a Diplomate of the American Board of Quality Assurance/Utilization Review with sub-specialization in risk management. She is a Fellow in the American Institute of Healthcare Quality and a member of OAFP, OSMA and AMA. Evert practiced family medicine in Troy, Ohio and has been involved in quality and peer review activities for 20 years.