

# Ohio Hospital Association Governance Institute

*National Resources; State Perspectives; Local Excellence*

## *The Ohio Hospital Association Governance Institute Presents* **Governance Orientation: Building the Foundation for Effective Hospital Trusteeship**

**March 16, 2010  
Hilton Columbus at Easton  
3900 Chagrin Drive  
Columbus, Ohio 43219**

*“Health care organizations may be the most complex organizations in human history,”* said Peter Drucker, world renowned management consultant. The demands of today’s hospital trustees are greater than any time in the past and continue to grow. Trustees are a group of diverse people from diverse backgrounds who voluntarily come together to provide guidance for this very complex enterprise all for the community’s benefit. To address this diversity and complexity some states are beginning to require certification of board members prior to joining a hospital board.

To be an effective trustee in today’s environment, Trustees should be given a strong foundation to build upon. *Governance Orientation: Building the Foundation for Effective Hospital Trusteeship* is aimed at establishing that foundation. Our communities are demanding more from our hospitals in the way of transparency, quality, community benefit and ethics. This program will help strengthen the trustee’s ability to respond to these demands.

Whether you are a newly appointed trustee or a veteran trustee this program will help with the basics of effective hospital trusteeship. Hospital CEOs and new trustees are encouraged to attend this program as a team to allow for interaction on the various topics that will be covered. Attendees will also benefit from networking with other trustees and hospital leaders from throughout the state of Ohio. The program will begin at 2:00 PM and continue through a dinner with a final question and answer period ending at 6:30 PM. Comments from past attendees include: “a very balanced and extremely informative session”, “thank you I wish more of our Board had the opportunity”, and “an educational and informative session”.

With this program trustees will learn about:

- Attributes of an Effective Trustee
- Fiduciary Responsibility
- Credentialing
- Hospital and Physician Relationships
- The Trustee’s Role in Quality
- Finance and the Hospital Care Assurance Program(HCAP)
- Hospital and Physician Liability Insurance
- Challenges for Ohio Hospitals
- Advocacy Effectiveness

### **Who Should Attend**

Newly appointed Trustees, Veteran Trustees and Hospital CEOs are welcome to attend this program

### **Agenda**

**2:00 – 2:15 Welcome and OHA Overview – James Castle, OHA President and CEO**

**2:15 – 2:35 Attributes of an Effective Board Member – James Castle, OHA President and CEO**

## Agenda (cont.)

- 2:35 – 3:10 Fiduciary Responsibilities and Credentialing Basics – Mary Gallagher, JD, OHA Vice President and General Counsel**
- 3:10 – 3:25 Physicians and Hospitals – An Interesting Relationship – R. Reed Fraley, OHA Senior Vice President and Chief of Staff**
- 3:25 – 4:00 Quality: What’s up? – David Engler, PhD, OHA Vice President, Data Services and Research and Education Foundation**
- 4:00 – 4:10 Break**
- 4:10 – 4:45 Hospital Finance 101 and Hospital Care Assurance Program (HCAP) – Charles Cataline, OHA Senior Director, Health Policy**
- 4:45 – 5:00 Hospital and Physician Insurance – “What a Trustee Should Know” – Susan Stanfield, OHA Insurance Solutions, President and CEO**
- 5:00 – 5:15 Challenges – Today’s Demands Facing Hospitals – R. Reed Fraley**
- 5:15 – 5:30 Advocacy – How to be Effective at Advocacy – Bridget Gargan, OHA Vice President, State Policy and Advocacy**
- 5:30 – Dinner**
- 5:45 – 6:20 Questions and Answers - ALL**
- 6:20 – 6:30 Program Evaluation**

### Registration

The registration fee for this program is \$125 per team (*hospital CEO and up to 2 trustees*). This fee covers all handout materials, beverage breaks, dinner and administrative costs. Additional trustees may be registered for a fee of \$40 each. Full fee payment must accompany registration. Send registration and payment to **The Research and Educational Foundation of the Ohio Hospital Association, Inc., (REF of OHA, Inc.)**, 155 East Broad Street, Columbus, Ohio 43215-3620. You may register by mail, online or by fax. Fax and online registrations must include MasterCard or Visa information. Fax registrations to 614.241.2933. You can access the online registration form at [www.ohanet.org/education/education\\_programs.asp](http://www.ohanet.org/education/education_programs.asp)

### Cancellations & Substitutions

A refund of registration fees will be made to those registrants notifying OHA of cancellation three (3) working days prior to program date. A \$40 processing fee will be assessed against each refund. No refunds will be made after that date. Substitutions are welcome.

### Services for Physically Challenged Individuals

OHA wishes to take reasonable steps to ensure no individual who is physically challenged is discriminated against because of the absence of auxiliary aids and services. If special arrangements or diet are required for an individual to participate in this program, please contact OHA at (614) 221-7614 at least ten (10) days prior to the scheduled date.